



INDUSTRY

Logistics & Transportation

Go the Extra Mile in Logistics and Transportation

Does your organization struggle with:

- Aging transit systems, maintenance delays, and poor integration
- Bottlenecks, high centralization costs, and coordination challenges
- Delays, rigid schedules, and infrastructure vulnerabilities
- Operational disruptions, costly rerouting, and infrastructure limits
- Fuel, labor, and compliance expenses increasing rapidly

Leverage TBM's deep expertise in logistics and transportation:

- Deploy real-time tracking and scheduling tools to improve last-mile delivery and on-site service efficiency.
- Adopt IoT and smart systems to streamline inventory, reduce downtime, and enhance storage utilization.
- Use AI-driven tools to optimize routes, reduce bottlenecks, and improve supply chain agility.
- Implement advanced analytics and automation to reduce operational costs and improve service reliability
- Outsource logistics operations to specialized 3PL providers for greater efficiency and scalability.

Tackling Inefficiencies to Drive Costs Down and Performance Up

The logistics and transportation industry faces challenges like inefficiencies in 3PL partnerships, unoptimized workflows, and escalating costs that threaten profitability. Misaligned distribution networks create bottlenecks, while warehouse layouts and material flow issues delay operations and increase safety risks. Field service teams struggle to stay on schedule while managing labor costs and meeting customer expectations. Our experts provide solutions to enhance efficiency, reduce costs, and ensure seamless operations.

Our logistics and transportation industry focus areas:

3PL Optimization: Our logistics and transportation consultants streamline these relationships by optimizing 3PL strategies, renegotiating contracts, and establishing clear performance metrics. These efforts ensure lower costs, improved service reliability, and a stronger foundation for growth.

Lean Management: Our team identifies hidden inefficiencies and applies lean methodologies to replace waste with streamlined workflows and optimized resource allocation. This approach reduces transportation and labor costs, enhances delivery reliability, and keeps your operations running efficiently and effectively.

Network Optimization: We use advanced analytics and scenario planning to realign network resources, consolidate facilities, and refine transportation routes. These adjustments result in lower transportation costs, reduced lead times, and a more agile network that keeps your business ahead of demand.

Management System: Cluttered warehouses and congested yards cause delays, increase costs, and create safety risks. By reengineer your layouts, optimize material flows, and implement real-time yard management systems you can reduce bottlenecks and improve throughput. These improvements ensure your warehouses and yards operate efficiently, creating value across your supply chain.

Field Services Management: We enhance field service operations through refined scheduling systems, improved resource allocation, and reduced installation times. Increased equipment readiness and streamlined workflows ensure your teams meet deadlines, exceed customer expectations, and operate within budget constraints. [Learn More About Our Field Services Solution.](#)

About TBM Consulting Group

TBM is a global operations and supply chain consultancy with deep roots in operational improvement and lean manufacturing. Many of our consultants have worked in or with logistics and transportation companies during the course of their careers. Our senior management consultants have 25+ years of hands-on experience in C-suite, operational leadership or continuous improvement roles.

Logistics & Transportation Industry Results

MAKER OF BRICKS & ARCHITECTURAL STONE

Company Conducts Network Optimization Analysis; Quantifies & Prioritizes \$4-6 Million in Improvements

- Gained confidence and support of executive leadership through validation against the P&L and creation of two models: a baseline, fully constrained scenario and an "optimal capacity" allocation scenario
- TBM developed an implementation plan and strategies required to execute in the largest region and create recommendations for rollout in all regions
- New capacity planning and production scheduling process

WINDOWS & DOORS MANUFACTURER

Manufacturer Improves Load Planning & Dispatch Process; Reduce Delivery Cost

- Strategic advantage developed using private fleet based on detailed strategy and implementation plan
- Returned fleet to revenue-neutral status within 60 days of implementation based on lane rationalization and a 20% reduction in backhaul miles
- \$900,000 annualized savings from freight contract negotiations, pool distribution, freight audit and payment savings initiatives

MULTI-NATIONAL BAKERY

Lean Transformation, Performance Improvement, Growth

- Successfully renegotiated 3PL contract based on detailed strategy and implementation plan
- \$1.7 million projected savings over 24 months of 3PL contract
- ROI of 50X cost of engagement

FREIGHT TRANSPORTATION COMPANY

Increased EBITDA by 20% - Surpassing the Industry Standard of 12-15%

- Improved debt collection - reduced overdue debt by 6%
- Increased daily mileage by 15%
- Automation and process improvement reduced the time required to communicate route instructions to drivers by 30%

Our Extensive List of Logistics & Transportation Clients Includes:



(China Railway Construction Corp)

Yuanerbo Orbit Transportation Equipment Co.

Speed wins every time.

TBM specializes in operations and supply chain consulting for manufacturers and distributors. We accelerate operational performance to make you more agile and help you accelerate business performance 3-5x faster than your peers.



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