



INFO SHEET

TBM Digital Management System, Powered by iObeya

TBM's Proven Lean Management System Methodology.
iObeya's Real-time Platform. Built in the Right Order.

A Fast Platform Can't Fix a Management System That Isn't Working. Build the Discipline First—Then Make It Run at Digital Speed.

For more than 35 years, TBM has refined the management system methodology that actually changes behavior on the floor — tiered accountability, structured problem solving, strategy deployment, daily discipline. iObeya doesn't replace that methodology. It's the digital platform TBM chose to run it at the speed, visibility, and accuracy a connected enterprise needs. Technology layered onto a management system that isn't disciplined yet just digitizes the chaos faster — so TBM designs the system first, then makes it fast.

FOUR PILLARS OF THE SYSTEM



Tiered
Management



Structured
Problem Solving



Strategy
Deployment



Escalation &
Accountability

THE SYSTEM

The Management System Comes First. iObeya Makes It Fast.

Every pillar of the TBM Digital Management System starts as a methodology decision, not a software feature. TBM designs the tiered structure, the problem-solving discipline, and the strategy deployment process with your team first. iObeya is what makes that same discipline run in real time, visible across every site, with data you can trust.

MANAGEMENT SYSTEM PILLAR	THE METHODOLOGY (BUILT FIRST)	WHAT IOBEYA ADDS (SPEED • VISIBILITY • ACCURACY)
Tiered Management	› A daily cadence of tier meetings — Tier 1 through enterprise — with clear agendas, actions, and owners › SQDC discipline: Safety, Quality, Delivery, and Cost reviewed on a fixed rhythm	› Every tier board live and synced in real time — not redrawn by hand each shift › Hour-by-hour data flows automatically into SQDC; no manual rollups
Structured Problem Solving	› A3, Fishbone, and 5 Why root-cause discipline, practiced where the issue occurred › Every issue closed with a named owner and a due date — not just discussed	› Root-cause boards captured digitally and linked directly to the SQDC board › Countermeasures tracked automatically until closed — nothing lost between shifts
Strategy Deployment	› Hoshin Kanri discipline that cascades 3–5 year goals into daily, measurable actions › A common language connecting the floor to the boardroom	› X-Matrices and KPI trees rendered as live boards, updated as the work happens › One consistent view for leadership across every site and tier — no slide decks to reconcile
Escalation & Accountability	› A clear rule for what gets escalated, to whom, and by when › Leaders coach the system, not just review the numbers after the fact	› Escalations move up the tiers automatically, with full context attached › A live accountability board — visible enterprise-wide — shows what's done, due, and pending

CLOSING THE GAP

Discipline Creates the Value. Technology Delivers It Faster.

Most digital transformations fail for one reason: they digitize a management system or process that was never disciplined to begin with — a faster way to see the same chaos. TBM starts with the methodology, because tiered accountability and structured problem solving are what actually change behavior on the floor. Only once that system is designed with your team do we layer in iObeya, so the same discipline runs with real-time speed, enterprise-wide visibility, and a level of data accuracy no paper board or spreadsheet can match.

KEY BENEFITS

Consistent Management Process

METHODOLOGY

A tiered structure and problem-solving discipline that is consistent across your entire enterprise, regardless of location.

Clarity and Focus

METHODOLOGY & TECHNOLOGY

Everyone knows what daily work to do and what to measure to stay on track toward the strategic vision.

Single Source of Truth

TECHNOLOGY

One location for teams to see real-time progress toward goals and KPIs — the moment the data changes.

Executional Effectiveness and Speed

TECHNOLOGY

Accelerate decision-making and problem-solving with real-time data and collaboration tools.

Sustainable Performance

METHODOLOGY & TECHNOLOGY

The methodology's breakthrough gains in cost, productivity, and quality — realized and sustained faster.

Technology accelerates a management system. It doesn't replace the discipline of building one.

From detection to resolution to sustainment, your team operates with clarity, speed, and accountability — at every tier, every shift, every site.

HOW WE DELIVER

Design the System First. Digitize It Second. Scale It Third.

01

Design the Management System

- › Co-design your tiered structure, standard metrics, and problem-solving cadence with TBM's Lean consultants
- › Validate the use case and establish clear success metrics before a single board goes digital

02

Digitize with iObeya

- › Stand up the digital boards and rooms that run your management system in real time
- › Train teams and confirm the platform fits the discipline you just designed
- › Integrate with existing MES, ERP, and BI systems

03

Scale Across the Enterprise

- › Roll standardized templates out across teams, departments, and sites
- › Layer in advanced analytics and new use cases as the system matures
- › Run one consistent view of performance from the floor to the boardroom

04

ONGOING

Coach & Sustain

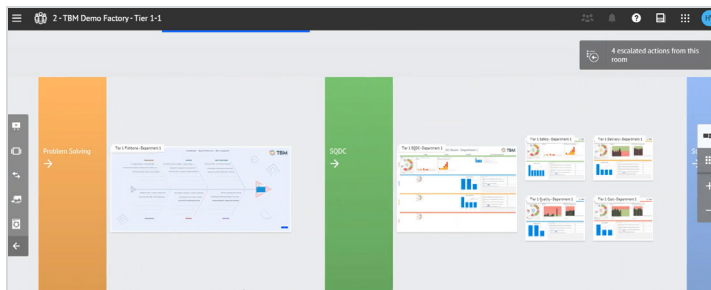
- › Reinforce adoption through hands-on coaching and rigorous review
- › Coach leaders to run the cadence, not just read the numbers
- › Establish long-term support and managed services

Build the discipline first. Digitize it for speed, visibility, and accuracy.

WHAT YOU GET

Sample Digital Management System Views

Actual boards from the connected system — captured live, not mocked up.



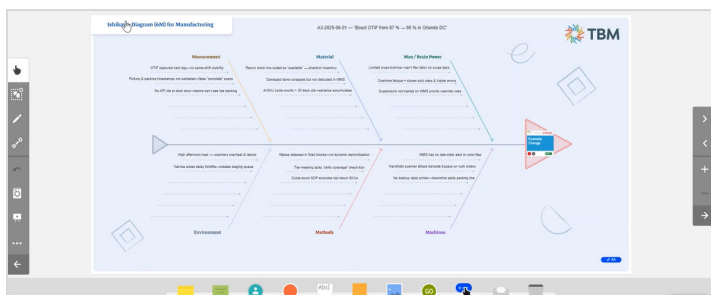
Tier 1 Digital Room

Problem solving and SQDC boards side by side, with escalated actions flagged in-room.



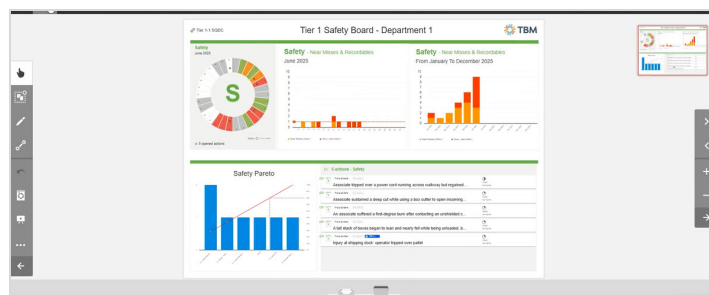
SQDC Board

Safety, Quality, Delivery, and Cost status, trend, Pareto, and countermeasures in one view.



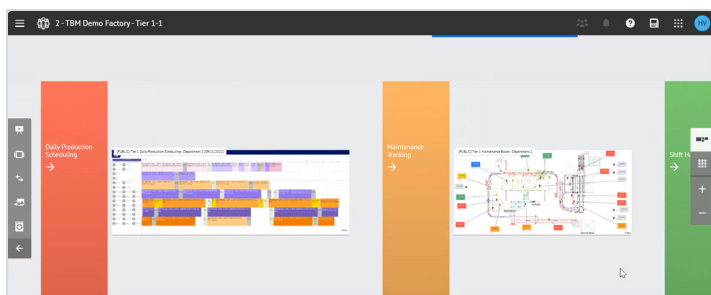
A3 / Fishbone Root-Cause Board

Structured problem solving captured where the issue occurred and linked to the A3.



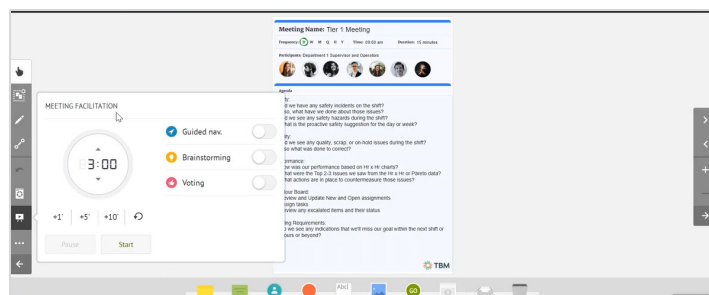
Safety Board & Open Actions

Near misses and recordables by month, with every open action owned and dated.



Scheduling & Maintenance Tracking

Daily production schedule and asset-level maintenance status, visible to the whole shift.



Meeting Agenda & Facilitation

A standard agenda, timed facilitation, and guided navigation keep every tier meeting to cadence.

Also standard: **Escalation & Accountability** boards that move unresolved issues up the tiers with full context, and **Strategy Deployment** boards linking X-Matrix goals to daily execution.

PROOF

Client Results

These results come from TBM's management system methodology — the same tiered structure and problem-solving discipline the Digital Management System, powered by iObeya, now runs at digital speed.

ALSTOM TRANSPORT

Fueling Rapid Growth

- › Increased train availability from 71% to 90%
- › Grew the business by 20% without increasing headcount
- › Received a major contract renewal three years early based on improved performance

CARLISLE COMPANIES, INC.

One Overarching Strategy, Enterprise-Wide

- › Generated more than \$70 million in cost savings
- › Improved EBITDA by 30% in three years
- › Reduced working capital by 24%

PHARMACEUTICAL MANUFACTURER

Becoming Sustainably Cost-Effective

- › Reduced operating costs by 70%
- › Doubled output without increasing headcount
- › Achieved 66% productivity improvement over three years

What happens when you digitize with iObeya


40-60%

reduction in meeting time

3x

faster problem resolution

25%

reduction in decision-making lead time (Forrester)

50%

improvement in cross-functional collaboration

\$2-5M

annual travel and operational cost savings

Build a management system that works. Then make it fast.

Schedule a demo of the TBM Digital Management System, Powered by iObeya, today. →

Speed wins every time.

TBM specializes in operations and supply chain consulting for manufacturers and distributors. We push the pedal down in your operations to make you more agile and help you accelerate business performance 3–5x faster than your peers.



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